The course covers a wide range of topics related to Digital Information Management. The students will gain understanding of macro- and micro-economics issues involved in production, distribution, and use of information, information products and services; historical evolution of information media; ethical and policy issues involved in information availability and consumption, and other issues.

The course discussions will evolve around the role of political climate in fostering information economy, strategies for analyzing community needs and developing information products, cycles of innovation and technology adoption, techniques for managing digital projects, digital publishing, etc. Individual assignments will be tailored to fit student's professional interests.

For more information get in touch with

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