



School of Art + Design
Graduate Communications Design

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MS GRADUATE COMMUNICATIONS DESIGN PORTFOLIO GUIDELINES

Portfolio Guidelines

In order to be admitted into the Graduate Communications Design degree program at Pratt Institute, all applicants must submit a portfolio of work to be reviewed by an Admissions Committee comprised of faculty.

Work included in the portfolio may be self-generated, professional assignments, or course assignments done in an undergraduate or graduate program. Your portfolio should contain between 12 and 20 examples of your work, with no more than 5 from any one category. It is absolutely necessary to show a variety of projects. Categories include: drawings, paintings, prints, graphic design, websites, photographs, videos, animations, three-dimensional sculptures or models, or computer-generated artwork.

The intent of this portfolio review is for you to demonstrate creative potential, and give us enough information about you to determine whether or not this program is appropriate for you. Most importantly, the Admissions Committee will be determining if you demonstrate the potential to successfully complete the Masters degree program in Communications Design.

Applicants who are required to submit a TOEFL score must reach a minimum score of 575 (paper), 233 (computer), or 90 (internet).

Required formats for portfolio work

Digital images: Includes digitally created images, as well as good quality digital photographs of two or three-dimensional work. Show multiple angles of three-dimensional work. Submit online at <https://pratt.slideroom.com> (\$10 charge). Please print a copy of thumbnail images from the site and mail in to the Office of Graduate Admissions so we know you submitted using slideroom.com.

Video / Animation: DVD, CD-ROM (Quicktime format) or VHS tape only. Please cue videotapes to the beginning of the work. Provide a table of contents.

Slides: Good quality and in-focus slides of two and three-dimensional work. Show multiple angles of three-dimensional work. Slides should be clearly labeled and submitted in a plastic slide page, and include a content list explaining the work represented on each slide.

Websites: Please provide your URL / web address with your application. You may also send a CD-ROM containing the contents of your website.