

assignment #10: persona part II

Shoot footage of your persona performing an action that clearly conveys who they are. The action must be performed in an environment that is necessary to the action. Focus on craftsmanship: location, set design and costuming are as important as the action, if not more.

IMPORTANT: Shoot the action from two camera angles (either simultaneously or in repeated sequence.) You may also want to use a tripod – you can check these out from the lab office along with cameras.

Create a 3-minute (maximum) split-screen video depicting the action from two different camera angles (wide, med, close, different locations, etc.). Action on both sides of the screen can be simultaneous or staggered. The composition should include visuals and sound — no prerecorded music; no text.

For next week – shoot and capture **all** your footage and bring it to class. Class will be a work period, including FCE review and demonstration. This project will be due in two weeks.